



FANCY LEAF CALADIUMS

NEW CROP '55-56

Wholesale Only

Dauids & Royston Bulb Co.

INCORPORATED

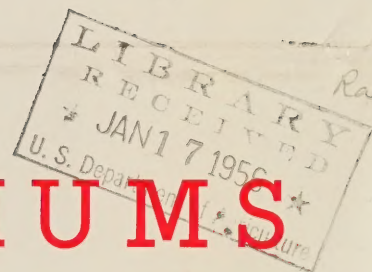
824 WALL STREET

LOS ANGELES 14, CALIF.

PHONES TUCKER 1625 - VANDIKE 4774

"CALIFLORA"

"TECOLOTE"



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Candidum



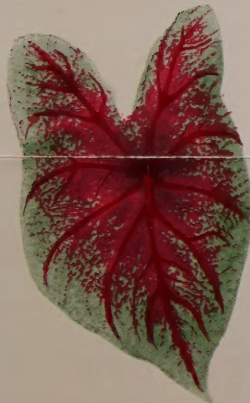
Mrs. Haldeman



Reconcavo



Crimson Wave



Red Ensign



Texas Wonder



FIRE NYMPH



CARO NOME

SOIL should be slightly acid, ph 6.2 to 6.5. It should be composed of one-part each of leaf-mould, rotted manure and loam. Good drainage is necessary. Add 4-inch potful of Vigoro to each bushel of soil.

LIGHT is important. Give as much strong light as possible without burning leaves. The colors will not be bright unless plants have good strong light.

TEMPERATURE should be 80 to 85 degrees, the higher the better. Reduce heat gradually to harden off the plants. Start the bulbs in flats and place on steam flows if possible.

Fancy Leaf CALADIUMS



ACE OF HEARTS

Have Caladiums all Summer

When blooming plants are scarce, plant Caladiums in May, June and July for late summer sales. They are more easily grown at this time of year than during the cold months. They require less attention and no heat, but copious watering. You can have Caladiums twelve months in the year through our regular monthly shipping plan. Orders must be placed in advance so that the bulbs may be reserved for later shipment.



LORD DERBY



RED STAR



CANDIDUM

WATER sparingly until sprouts and roots are 4 to 6-inches long; then shift to 5 or 6-inch pots. Never allow the pots to dry out when in full growth.

NEVER PLACE CALADIUMS IN COLD STORAGE; THEY WERE NOT MADE FOR IT. If not ready to plant the bulbs when they are received, place them in shallow trays in a temperature of not less than 70 degrees and with relative humidity of at least 70% until ready to plant.



Marie Moir



Poecile Anglais



Thos. Tomlinson



Fannie Munson



John Peed



Red Flare



- Self Selling
- Excellent Profit
- Competitive Price
- Ideal for Display

Display carton as pictured is 24x12x6 inches.

Height of box with display lid raised, 19½ inches.

Standard pack, 150 bulbs; 25 to each compartment.

Size of bulbs, Standard No. 1's (1½ to 2 ins. dia.)

Box contains 5 named varieties; 1 compartment assorted colors.

Pictures on inside of raised lid in FULL COLOR.

\$26.50 Per Box

FOR

QUICK

COUNTER

SALES!





Sea Gull

Sizes. Caladiums are graded in three standard sizes:

No. 1 size ($1\frac{1}{2}$ to $2\frac{1}{2}$ -in. diameter)

Jumbo size ($2\frac{1}{2}$ to $3\frac{1}{2}$ -in. diameter)

Mammoth size ($3\frac{1}{2}$ in. up)

Varieties marked with one asterisk (*) usually make No. 1 size and no larger. Varieties marked with two asterisks (**) usually make Jumbo-size bulbs in addition to No. 1 size. Varieties marked with three asterisks (***) generally are available in Mammoth size in addition to Jumbo and No. 1 size. We consider it best to substitute size rather than variety, and usually do so, giving the next smaller size where the one ordered is sold out.